

Krishna Janmashtami Mini-Mela 2025 Celebrations

DATE: Saturday, August 16, 2025
LOCATION: Houston, Texas, US

Event Description

Krishna Janmashtami Mini-Mela 2025 Celebrations is a premier festivals event in Houston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 302 people

Event ID: DnLG9SJ8R8AZ4VQv6q

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 121 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.