

KRC Genk vs St. Truidense VV

DATE: Sunday, September 28, 2025
LOCATION: Sint-Truiden, Vlaanderen, BE

Event Description

KRC Genk vs St. Truidense VV is a premier sports event in Sint-Truiden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,129 people

Event ID: 5n52gWJiFQKjhgqKCv

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,052 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.