

# Krav Boca, Poésie Zéro, and King Kong Meuf

DATE: Friday, December 12, 2025  
LOCATION: Esch-sur-Alzette, District de Luxembourg, LU

## Event Description

Krav Boca, Poésie Zéro, and King Kong Meuf is a premier concerts event in Esch-sur-Alzette. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 38/100  
**Expected Attendance:** 259 people  
**Event ID:** 7YWXgkdCKwNM7MwUrD

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 104 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*