

# KOZAK SIROMAHA | REGINA | CANADA TOUR 2025

DATE: Friday, September 19, 2025  
LOCATION: Regina, Saskatchewan, CA

## Event Description

KOZAK SIROMAHA | REGINA | CANADA TOUR 2025 is a premier community event in Regina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 29/100  
**Expected Attendance:** 88 people  
**Event ID:** 9cQRRq9sW2ADsEPFRf

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 35 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*