

Kotahitanga: Artist Series | Riki Gooch and Bennett Pomana

DATE: Wednesday, September 17, 2025
LOCATION: Wellington, Wellington Region, NZ

Event Description

Kotahitanga: Artist Series | Riki Gooch and Bennett Pomana is a premier expos event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 811 people

Event ID: 8uauL5eJinFyaEPYyq

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 324 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.