

# Korisliiga - Honka vs Pyrintö

DATE: Wednesday, January 21, 2026

LOCATION: Tampere, Pirkanmaa, FI

## Event Description

Korisliiga - Honka vs Pyrintö is a premier sports event in Tampere. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,255 people

**Event ID:** FVwx2Vb5MYwhDHf8mz

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 502 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*