

Korea World Vision Global 6K for Water - Goyang

DATE: Friday, November 14, 2025
LOCATION: Goyang-si, Gyeonggi-do, KR

Event Description

Korea World Vision Global 6K for Water - Goyang is a premier sports event in Goyang-si. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 34/100

Expected Attendance: 165 people

Event ID: 5LfnsQfhhd9zqzzk

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.