

Korea World Vision Global 6K for Water - Daejeon

DATE: Friday, November 7, 2025
LOCATION: Seo-gu, Daejeon, KR

Event Description

Korea World Vision Global 6K for Water - Daejeon is a premier sports event in Seo-gu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 38/100

Expected Attendance: 242 people

Event ID: HzoFkkPNsBiiYuZnPK

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 97 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.