

# Korea World Vision Global 6K for Water - Changwon

DATE: Friday, September 19, 2025  
LOCATION: Changwon-si, Gyeongsangnam-do, KR

## Event Description

Korea World Vision Global 6K for Water - Changwon is a premier sports event in Changwon-si. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 31/100  
**Expected Attendance:** 110 people  
**Event ID:** 3uJC6dH38U8hCtgsBR

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 44 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*