

# Korea Cup - Semi-finals - Jeonbuk Motors vs Gangwon

DATE: Wednesday, August 27, 2025  
LOCATION: Gangneung, Gangwon-do, KR

## Event Description

Korea Cup - Semi-finals - Jeonbuk Motors vs Gangwon is a premier sports event in Gangneung. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 14,210 people

**Event ID:** 5gMa5WEaA99fmywhp3

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,684 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*