

# Kompany at Stereo Live

DATE: Friday, January 30, 2026

LOCATION: Houston, Texas, US

---

## Event Description

Kompany at Stereo Live is a premier concerts event in Houston. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 58/100

**Expected Attendance:** 2,462 people

**Event ID:** 7rD932SzvH8dDNw4i

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 985 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/kompany-at-stereo-live>

Document generated on 6/4/2026, 3:19:27 AM