

Kolner Haie vs Schwenninger Wild Wings

DATE: Friday, September 19, 2025
LOCATION: Villingen-Schwenningen, Baden-Württemberg, DE

Event Description

Kolner Haie vs Schwenninger Wild Wings is a premier sports event in Villingen-Schwenningen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,100 people

Event ID: Fwmm2ghSNgcV52Zns6

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,040 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.