

Kolmonen - Länsi C - Sääripotku vs Sisu

DATE: Sunday, September 21, 2025
LOCATION: Seinäjoki, Etelä-Pohjanmaa, FI

Event Description

Kolmonen - Länsi C - Sääripotku vs Sisu is a premier sports event in Seinäjoki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,111 people

Event ID: C7qi4pDkrJ2yTbSbwD

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 844 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.