

# Kolmonen - Länsi A - KaaPo vs Mariehamn

## II

DATE: Saturday, August 23, 2025  
LOCATION: Mariehamn, Mariehamns stad, AX

### Event Description

Kolmonen - Länsi A - KaaPo vs Mariehamn II is a premier sports event in Mariehamn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports  
**Importance Rank:** 56/100  
**Expected Attendance:** 1,895 people  
**Event ID:** BVuUyNp4XCszB7usv

### Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 758 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*