

Kolmonen - Etelä B - Kontu vs Atlantis / PM

DATE: Thursday, September 4, 2025

LOCATION: Helsinki, Uusimaa, FI

Event Description

Kolmonen - Etelä B - Kontu vs Atlantis / PM is a premier sports event in Helsinki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,243 people

Event ID: CFFUf5dND98FN9QW8G

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 497 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.