

Koh Larn Trail

DATE: Saturday, January 31, 2026
LOCATION: ไร่จันทน์, Chang Wat Phetchabun, TH

Event Description

Koh Larn Trail is a premier sports event in ไร่จันทน์. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 36/100

Expected Attendance: 195 people

Event ID: 9zb6AmfSGPzYNNwoBg

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.