

# Kocaelispor vs Besiktas Istanbul

DATE: Monday, September 29, 2025

LOCATION: Istanbul, TR

## Event Description

Kocaelispor vs Besiktas Istanbul is a premier sports event in Istanbul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 78/100

**Expected Attendance:** 24,639 people

**Event ID:** CseqYXWNqZwnND5bSP

## Hotel Demand Indicators

**ADR Impact Index:** 8.1x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 9,856 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*