

# Kobosil, Somewhen, and Rikhter

DATE: Friday, October 17, 2025

LOCATION: Zürich, Zürich, CH

## Event Description

Kobosil, Somewhen, and Rikhter is a premier concerts event in Zürich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 49/100

**Expected Attendance:** 884 people

**Event ID:** 3kiH5NjqsWadRDc476

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 354 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*