

# KNVB Beker - 2nd Preliminary Round - Scheveningen vs Capelle

DATE: Tuesday, September 23, 2025  
LOCATION: Capelle aan den IJssel, South Holland, NL

## Event Description

KNVB Beker - 2nd Preliminary Round - Scheveningen vs Capelle is a premier sports event in Capelle aan den IJssel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,825 people

**Event ID:** 5mJhY9Du6Lu6Wc4cjx

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 730 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*