

# KNVB Beker - 2nd Preliminary Round - Kloetinge vs Sparta Nijkerk

DATE: Tuesday, September 23, 2025  
LOCATION: Nijkerk, Friesland, NL

## Event Description

KNVB Beker - 2nd Preliminary Round - Kloetinge vs Sparta Nijkerk is a premier sports event in Nijkerk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,911 people

**Event ID:** Czc8J8agm25BtRgx3X

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 764 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*