

KNVB Beker - 2nd Preliminary Round - Gemert vs Meerssen

DATE: Tuesday, September 23, 2025
LOCATION: Meerssen, Limburg, NL

Event Description

KNVB Beker - 2nd Preliminary Round - Gemert vs Meerssen is a premier sports event in Meerssen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,545 people

Event ID: J3YY9ugEU6fH4C9vdw

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 618 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.