

KNVB Beker - 1st Round - Roda JC vs Capelle

DATE: Tuesday, October 28, 2025
LOCATION: Capelle aan den IJssel, South Holland, NL

Event Description

KNVB Beker - 1st Round - Roda JC vs Capelle is a premier sports event in Capelle aan den IJssel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,706 people

Event ID: 8byme3XRFbuL2Gbc7n

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 682 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.