

KNVB Beker - 1st Preliminary Round - UDI '19 vs TOGB

DATE: Wednesday, September 3, 2025
LOCATION: Berkel en Rodenrijs, Zuid-Holland, NL

Event Description

KNVB Beker - 1st Preliminary Round - UDI '19 vs TOGB is a premier sports event in Berkel en Rodenrijs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,314 people

Event ID: AokyfnU2PERUuAA3Gg

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 526 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
