

KNOCKOUT OUTDOOR 2025: THE RETURN OF THE CIRCUZ

DATE: Friday, October 3, 2025
LOCATION: Homebush, New South Wales, AU

Event Description

KNOCKOUT OUTDOOR 2025: THE RETURN OF THE CIRCUZ is a premier festivals event in Homebush. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 58/100

Expected Attendance: 2,397 people

Event ID: 4CNZ5u4aig7VPRhdsj

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 959 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.