

Knock Knock! Candy Treats at OT Week

DATE: Wednesday, October 29, 2025

LOCATION: Box Hill, Victoria, AU

Event Description

Knock Knock! Candy Treats at OT Week is a premier expos event in Box Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,851 people

Event ID: Dkm4HrvLGnL7ahUikv

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.