

# Klimatreff in der Messestadt Riem

DATE: Saturday, August 30, 2025  
LOCATION: München, Bayern, DE

## Event Description

Klimatreff in der Messestadt Riem is a premier conferences event in München. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 23/100

**Expected Attendance:** 47 people

**Event ID:** Buw96HfMuW8QmyoxpE

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 19 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*