

Kleider Tauschbörse

DATE: Thursday, September 18, 2025
LOCATION: Spittal an der Drau, Kärnten, AT

Event Description

Kleider Tauschbörse is a premier expos event in Spittal an der Drau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 37/100

Expected Attendance: 224 people

Event ID: 9F8x7NMizfY8izpFp6

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.