

# KL Wine Fest

DATE: Saturday, November 29, 2025  
LOCATION: Kuala Lumpur, Federal Territory of Kuala Lumpur, MY

---

## Event Description

KL Wine Fest is a premier festivals event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 45/100

**Expected Attendance:** 546 people

**Event ID:** GtYBpWTA6hfTypwJ9

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 218 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---