

# K9'Ä&9² Â s ĐqĐrÿ )ÁĐr ĐjÑ

DATE: Thursday, August 21, 2025  
LOCATION: Gaeta, Lazio, IT

## Event Description

K9'Ä&9² | §0 )đ )ÁĐp 'Bb)ñĐp §1 )đ is a premier performing-arts event in Gaeta. This event attracts visitors and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 39/100

**Expected Attendance:** 270 people

**Event ID:** 9Hn5ufMtB664dszPwr

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 108 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*