

KKS Lech Poznan vs Bruk-Bet Termalica Nieciecza

DATE: Saturday, September 20, 2025

LOCATION: Wrocław, Poland

Event Description

KKS Lech Poznan vs Bruk-Bet Termalica Nieciecza is a premier sports event in Wrocław. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,595 people

Event ID: Q9F6R73JZ64nivzVWJ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,838 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.