

Kk Split vs FC Universitatea Cluj

DATE: Monday, December 22, 2025
LOCATION: Cluj-Napoca, Județul Cluj

Event Description

Kk Split vs FC Universitatea Cluj is a premier sports event in Cluj-Napoca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,530 people

Event ID: 4qy2yV44h3WwBYycoD

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,012 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.