

KK FMP Belgrade vs KK Krka Novo Mesto

DATE: Saturday, January 17, 2026

LOCATION: Novo Mesto, SI

Event Description

KK FMP Belgrade vs KK Krka Novo Mesto is a premier sports event in Novo Mesto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,176 people

Event ID: 8YgCoQ4VWUKBzC5Bwd

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 470 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.