

# KK Cedevita Olimpija Ljubljana vs KK Mega Basket Belgrade

DATE: Saturday, December 20, 2025  
LOCATION: Belgrade, RS

## Event Description

KK Cedevita Olimpija Ljubljana vs KK Mega Basket Belgrade is a premier sports event in Belgrade. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,694 people

**Event ID:** A2j3JqJUgBpLTELjtb

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,078 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*