

KK Cedevita Olimpija Ljubljana vs KK Crvena zvezda Belgrade

DATE: Friday, December 26, 2025
LOCATION: Belgrade, RS

Event Description

KK Cedevita Olimpija Ljubljana vs KK Crvena zvezda Belgrade is a premier sports event in Belgrade. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,533 people

Event ID: G5V7CMj8ZjwpNXMERE

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,813 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.