

KK Cedevita Olimpija Ljubljana vs BC Neptunas Klaipeda

DATE: Tuesday, January 13, 2026
LOCATION: Klaip vF Å ¶Æ — dos apskritis, LT

Event Description

KK Cedevita Olimpija Ljubljana vs BC Neptunas Klaipeda is a premier sports event in Klaip vF à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,315 people

Event ID: Dj3yVNgwmq6ihgPfHA

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 926 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.