

KK Bosna Royal Sarajevo vs KK Crvena zvezda Belgrade

DATE: Sunday, January 11, 2026
LOCATION: Belgrade, RS

Event Description

KK Bosna Royal Sarajevo vs KK Crvena zvezda Belgrade is a premier sports event in Belgrade. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,785 people

Event ID: DTQHT9YeJ5N9dqvme

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,114 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.