

Kite Building Workshop: The Call of the Wind - Follow the Kite's Path

DATE: Thursday, September 4, 2025
LOCATION: Augsburg, Bayern, DE

Event Description

Kite Building Workshop: The Call of the Wind - Follow the Kite's Path is a premier expos event in Augsburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 99zyvpKnH5FSEMk3T4

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
