

Kismet Presents: An Evening with Mishal Husain – Broken Threads

DATE: Wednesday, August 27, 2025
LOCATION: London, England, GB

Event Description

Kismet Presents: An Evening with Mishal Husain – Broken Threads is a premier conferences event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 42/100
Expected Attendance: 412 people
Event ID: CYQwDjE5P38xPBpom8

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 165 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
