

# Kirtan/Singing Circle w/ Harmony Yoga

DATE: Sunday, October 5, 2025  
LOCATION: New Westminster, British Columbia, CA

---

## Event Description

Kirtan/Singing Circle w/ Harmony Yoga is a premier concerts event in New Westminster. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 33/100

**Expected Attendance:** 145 people

**Event ID:** TTurCjYrPydVP5E4Jy

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 58 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/kirtansinging-circle-w-harmony-yoga>

Document generated on 6/4/2026, 12:59:05 AM