

Kirtan Fest Aotearoa

DATE: Sunday, January 4, 2026
LOCATION: Hautere, Wellington Region, NZ

Event Description

Kirtan Fest Aotearoa is a premier festivals event in Hautere. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 52/100
Expected Attendance: 1,197 people
Event ID: 6iBzh6cvM9TBkt9mRa

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 479 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
