

KIRTAN DOMINGO 24 DE AGOSTO CON NARAYANA (CONDESA)

DATE: Sunday, August 24, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

KIRTAN DOMINGO 24 DE AGOSTO CON NARAYANA (CONDESA) is a premier concerts event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 53/100
Expected Attendance: 1,382 people
Event ID: C5JNVhvg4LVaq9LdtY

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 553 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.