

# Kings on Tap: Super Heroes vs. Super Villains

DATE: Wednesday, October 15, 2025  
LOCATION: Charlotte, North Carolina, US

---

## Event Description

Kings on Tap: Super Heroes vs. Super Villains is a premier community event in Charlotte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 14/100

**Expected Attendance:** 16 people

**Event ID:** DaYR2LX4FU2dCBPpso

## Hotel Demand Indicators

**ADR Impact Index:** 2.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 6 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/kings-on-tap-super-heroes-vs-super-villains>

Document generated on 6/4/2026, 11:42:12 AM