

# Kings Of Leon at Adidas Arena

DATE: Wednesday, September 3, 2025

LOCATION: Paris, Île-de-France, FR

## Event Description

Kings Of Leon at Adidas Arena is a premier concerts event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 66/100

**Expected Attendance:** 6,477 people

**Event ID:** AsrUSPCuuJGqm94ZGq

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,591 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*