

Kings of Comedy's Gold Coast Comedy Club

DATE: Friday, September 12, 2025
LOCATION: Surfers Paradise, Queensland, AU

Event Description

Kings of Comedy's Gold Coast Comedy Club is a premier performing-arts event in Surfers Paradise. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 33/100
Expected Attendance: 136 people
Event ID: 6fR8bBYg8p85yX6D2t

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
