

King's Cup - Quarter-finals - Al Shabab vs Al Ittihad

DATE: Saturday, November 29, 2025
LOCATION: Jeddah, Makkah Province, SA

Event Description

King's Cup - Quarter-finals - Al Shabab vs Al Ittihad is a premier sports event in Jeddah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,831 people

Event ID: 5SmJqD8FTf9BWFpzxb

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,932 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.