

King's Cup - Quarter-finals - Al Fateh vs Al Hilal

DATE: Saturday, November 29, 2025
LOCATION: Riyadh, Riyadh Province, SA

Event Description

King's Cup - Quarter-finals - Al Fateh vs Al Hilal is a premier sports event in Riyadh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 75/100
Expected Attendance: 18,054 people
Event ID: CWW32wkWyoJFFGtUhK

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 7,222 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.