

King's Cup - 8th Finals - Al Ahli vs Al Batin

DATE: Monday, October 27, 2025
LOCATION: Hafar Al Batin, Eastern Province, SA

Event Description

King's Cup - 8th Finals - Al Ahli vs Al Batin is a premier sports event in Hafar Al Batin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,870 people

Event ID: AWiPdPhWsDWH2h52ii

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,548 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
