

Kings City Author Talk: Dixie Abernathy

DATE: Saturday, August 16, 2025
LOCATION: Kings Mountain, North Carolina, US

Event Description

Kings City Author Talk: Dixie Abernathy is a premier conferences event in Kings Mountain. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 24/100

Expected Attendance: 53 people

Event ID: FmxdKesH7HAtCtj5mZ

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 21 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
