

# Kindergarten Parent & Student Information Night

DATE: Wednesday, August 13, 2025  
LOCATION: Northfield, Ohio, US

---

## Event Description

Kindergarten Parent & Student Information Night is a premier community event in Northfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 33/100

**Expected Attendance:** 135 people

**Event ID:** Fs6AEqDzNSaX9b4XM8

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 54 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---