

Kilted Mermaid Thursday Night Trivia

DATE: Thursday, August 14, 2025
LOCATION: Vero Beach, Florida, US

Event Description

Kilted Mermaid Thursday Night Trivia is a premier performing-arts event in Vero Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 38/100

Expected Attendance: 246 people

Event ID: 5tzXzU4BpKk8RSoa5P

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 98 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
